

realizing natural results

Patients of Dr. Daniel Atwood appreciate the fact that he doesn't mince words. A proponent of natural-looking cosmetic enhancements, Dr. Atwood stresses the need to balance a patient's expectations with a realistic picture of what is—and is not—possible. "Cosmetic surgery should never compromise a patient's overall health and well-being," says Dr. Atwood.

BOARD CERTIFICATION

American Board of Plastic Surgery

MEDICAL DEGREE

University of Mississippi

GENERAL SURGERY INTERNSHIP AND RESIDENCY

USAF Medical Center
Keesler AFB, Mississippi

PLASTIC SURGERY RESIDENCY

Wilford Hall USAF Medical Center
Lackland AFB, Texas

AFFILIATIONS

American College of Surgeons
American Society for Aesthetic
Plastic Surgery
American Society of Plastic Surgeons

AREAS OF EXPERTISE

Breast Augmentation
Breast Reconstruction
Browlift
Facelift
Midface Lift

LOCATION

Fayetteville, Arkansas
479.443.7771
800.632.4601

WEB SITE

www.hdanielatwoodmd.com

With a caring bedside manner, Dr. Atwood is always focused on complete patient satisfaction whatever the chosen procedure. His endoscopic face- and browlifts showcase his highly honed techniques in creating outcomes that appear refreshed, not artificial. "Endoscopic surgery allows me to elevate the midface so that the end result is not pulled too tight," he explains. "We want people to look as good as they can without looking like they came to see us."

With a thriving practice that revolves around word-of-mouth referrals, this plastic surgeon brings both skill and experience to each procedure he performs. Breast implants, lifts, reductions and reconstructions make up a large portion of his practice; other frequently requested enhancements include liposuction, abdominoplasty and all manner of facial rejuvenation. As an 18-year industry veteran, Dr. Atwood has seen plastic surgery gravitate towards less invasive, more preventive treatments. It's a trend he anticipates will continue to evolve as the "less is more" philosophy becomes more pervasive. "I think we're going to see an increase in procedures performed using smaller incisions," he notes. "I also think we will incorporate more skin care and dietary supplements into our recommended regimens to help patients prevent premature aging before it starts."

DR. H. DANIEL ATWOOD

WHY DID YOU BECOME A PLASTIC SURGEON

It goes back to why I became a doctor, to help people. I always believed I had some artistic talent and wanted to put that to use **ANTI-AGING ADVICE** Quit smoking and avoid exposure to sunlight and tanning beds **BEAUTY PRODUCT EVERYONE SHOULD HAVE** Skin care products containing Retin-A and alphahydroxy acids **HOBBIES** Gardening, fishing and duck hunting **FRAMED PHOTOS ON YOUR DESK** My wife and children **RIGHT NOW I'M READING** The Assassins, by Oliver North **I START EACH DAY** Reading my Bible **I'M NEVER WITHOUT** My pager



INSIDE INFORMATION

BREAST RECONSTRUCTION AND AUGMENTATION

RECONSTRUCTING A BREAST that has been removed due to cancer or other disease can be a particularly sensitive issue for the patient. Dr. Atwood understands this and he utilizes the most advanced medical techniques and devices to create breasts that come as close as possible in form and appearance to matching a patient's natural breasts. In addition to working with patients who have undergone a **MASTECTOMY**, he also uses his trained eye to help **REPAIR BREAST AUGMENTATIONS** gone awry. With the goal of inserting implants that remain virtually undetectable, Dr. Atwood works to adjust the size, shape and position of the breasts to help his patients achieve the body image they desire. "The consultation component is extremely important so that doctor and patient are on the same page," he explains. "I spend a lot of time with each woman determining exactly what she wants. That way, we can achieve optimal results with no surprises."